

Look
Louisville
Art.com

EDITION
7

**GREAT ART,
GREAT
EXPOSURE!**

THE 7TH EDITION OF THE LOOK GALLERY GUIDE will be a handsome, five-color, professionally designed and printed brochure. In fact, the LOOK Gallery guide is a LGDA 100 Show Award winner for excellence in graphic design and most recently the LOOK Guide was recognized in a national design publication.

The Guide will be marketed to an upscale audience through the Convention and Visitors Bureau, Louisville International Airport, Kentucky Realtors Association, local shops, galleries, hotels and restaurants.

We expect to print more than 20,000 and distribute them primarily in downtown, the east end, and regionally with creative arts organizations.

ADVERTISING CONTRACT 2017



» » SPECIFICATIONS

PAGE	AD SIZE	RATE
1/2 pg	(3.75" x 4.375")	\$425
Full Page	(3.75" x 8.875")	\$800
Inside Front	(3.75" x 8.875")	\$1150
Inside Back	(3.75" x 8.875")	\$1150

} Creative Services for Ad Design/Production Available
Estimated Design Rates: \$50-\$170

» » THE COMMITMENT

Advertiser _____

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LOOK Representative _____

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AD SPACE RESERVATION DEADLINE » » JULY 31, 2017
PAYMENT DUE » » AUGUST 31, 2017

-FOR MORE INFORMATION ABOUT PAYMENT OR ARTWORK-

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PAYABLE TO: LOOK**

and send to:

P.O. Box 34454, Louisville, Kentucky 40232

**QUESTIONS?
PLEASE CONTACT:**

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